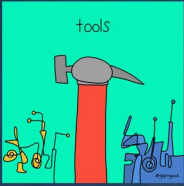

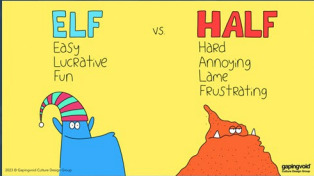

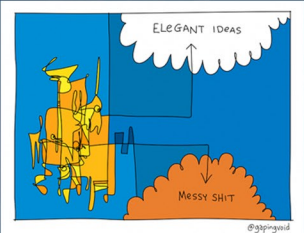


# GENIUS NETWORK SUMMARIZED IN 3 SENTENCES:

- 1 Genius Network was founded by Joe Polish in 2006 and developed into a community of **generous, giving, contribution-oriented** high-level Entrepreneurs who connect and grow with each other.
- 2 This is an exclusive, high-level group where Members can share and test their new strategies, techniques, and results to **help grow a business that is E.L.F.** (Easy, Lucrative, & Fun).
- 3 Members of Genius Network get elegant insights and "**ideas worth using**" so they avoid the biggest obstacles and challenges most businesses face, and get access and connections to a cooperative, creative group of achievement-minded Entrepreneurs.

## THE 5 BIG IDEAS OF GENIUS NETWORK:



- 1  Makes your business more E.L.F. (Easy, Lucrative, & Fun) through the **collective wisdom** of Genius Network Members utilizing E.L.F. Tools.
- 2  **Connects you** to other Genius Network Members at monthly and annual meetings; and leverages your Genius Network Membership to eliminate the guesswork of how to reset your company into hyper-growth mode.
- 3  **Converts your business** from having a H.A.L.F. (Hard, Annoying, Lane, Frustrating) model to the E.L.F. paradigm—Easy, Lucrative, and Fun— for accelerated growth, scalability, and more streamlined operations.
- 4  At the heart of Genius Network is the core philosophy of **generosity and contribution**: "**Life Gives to the Giver.**" This ethos, which is the actual title of one of Joe Polish's books, shapes the Genius Network Community and its Membership culture.
- 5  What makes Genius Network unique is that it doesn't matter if you're running a 7- 8- or 9-figure business... as a Member, you'll learn to grow your business not just through Strategy and Sales, but through **Elegant Ideas and Actionable Wisdom.**