
AI in Everything
Everywhere
All At Once

AGENDA

Sam in 30 seconds
AI-nado
Deepfakes & clones
Dangerzone
AI/ML Lab
Strategic Moves
X Qualities

AI CEOs at the White House today.

Late stage AGI development.

Buckle up.



From **President Biden**

Fall 2023...

The US government combines DeepMind and OpenAI into one Top Secret AI lab.

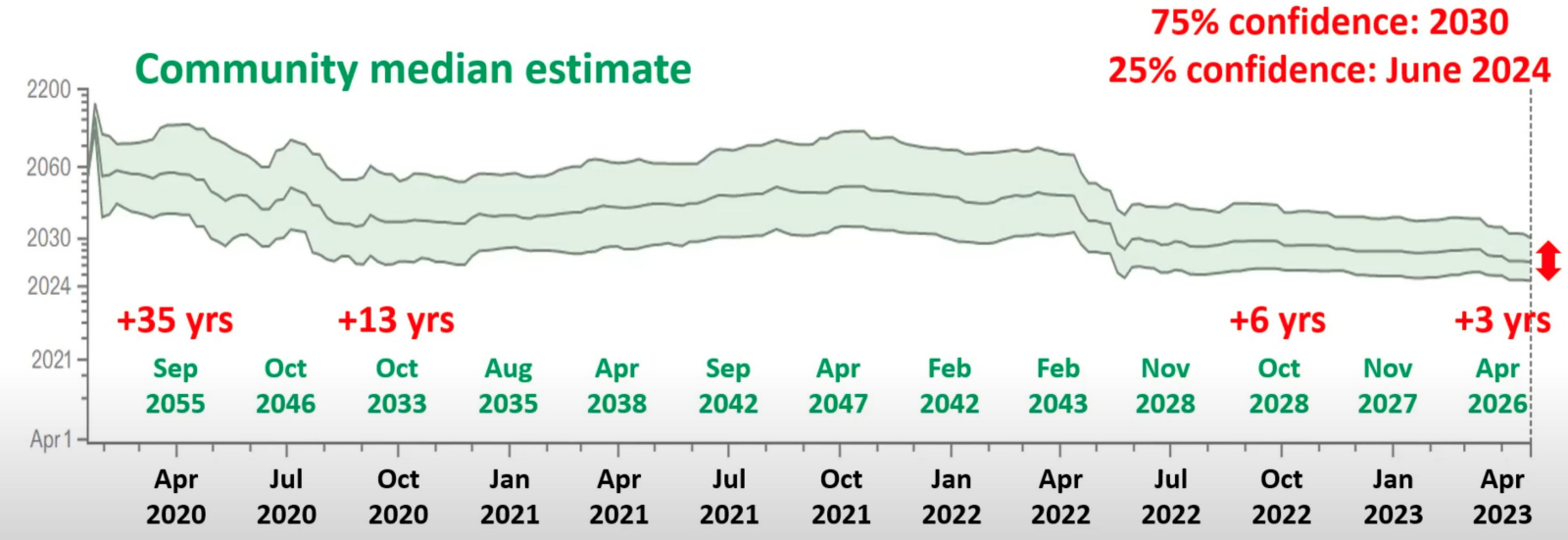
Every mention of open source models is scrubbed from the internet.

Consumer GPU sales are halted and the FBI tracks down unregistered GPU clusters.

All communication with China is cut off.



When will the first weakly general AI system be devised, tested, and publicly announced?



Sam Woods in 30 seconds

- **AI/ML since 2015/2016** (data, analytics)
- **Gen AI since 2019** (copywriting, mktg, sales)
- $217M+ for clients combo of CRO, copy, AI/ML
- Built agency over 10 yrs (sold in 2019)
- **Special AI/ML growth projects for clients**



Select Clients

SamCart
Explainify
Basecamp
Spy Briefing
Alex Hormozi
Seller Labs
HubSpot
Jungle Scout
AWeber
IBM
Copyhackers

Agora Financial (7-Figure Press, Saint Paul Press, etc.)
Money Map Press
Amazon
Paul Lemberg
Google
Atlassian
Traffic & Funnels
Shopify
Dr. Axe
Salesforce

Select Clients

Predictable Revenue
Authority Nutrition
Teachable
Pitch Anything
AppSumo
The ASK Method Company
CB Insights
Growth Scout
GitPrime.com
Kelly Brogan, MD
Natural Stacks
(and more...)

Domain:	copywriting.ai
Status:	Registered
Order Date:	12.01.2017 *
Expiration date:	11.01.2025 *
Auto-Renew:	On Off

ChatGPT
GPT-4
Plugins
AutoGPT
SelfGPT



Sam Altman
@sama

the arc of technology is towards simplicity.

talking to a computer like we talk to a human is pretty simple.

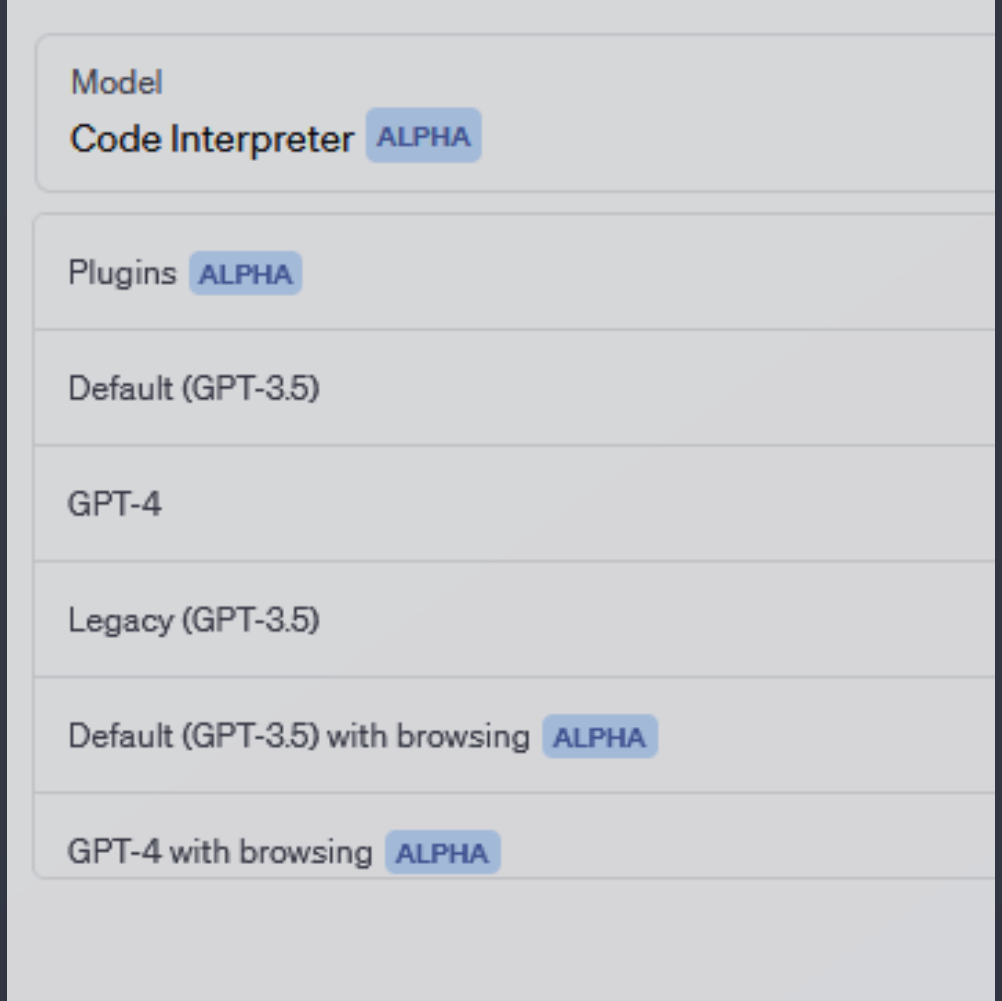
we have come a long way from punch cards to natural language, but within the paradigm of natural language, we can now go so far.

One of the strongest indicators that the post GPT-3 AI wave is more than "just hype" is that the killer apps are already evident, each >$100m opportunities:

- **Generative Text for writing** - Jasper AI going 0 to $75m ARR in 2 years
- **Generative Art for non-artists** - Midjourney/Stable Diffusion Multiverses
- **Copilot for knowledge workers** - both GitHub's Copilot X and "Copilot for X"
- **Conversational AI UX** - ChatGPT / Bing Chat, with a long tail of Doc QA startups

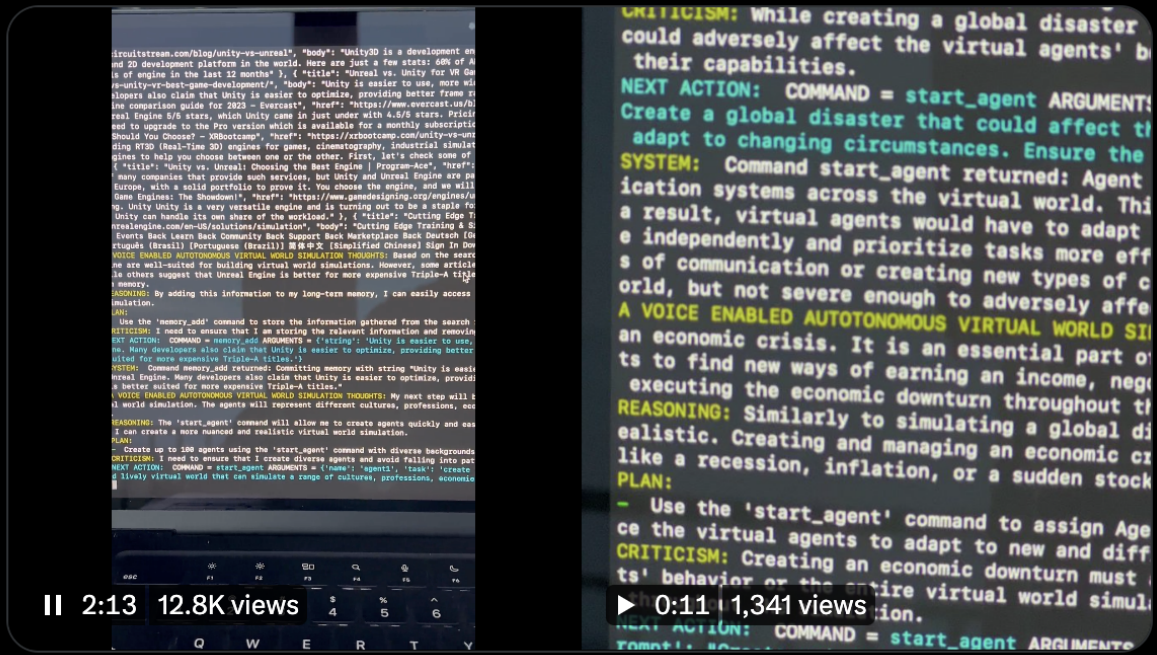
I write all this as necessary context to imply:

The fifth killer app is here, and it is **Autonomous Agents**.


Model
Code Interpreter ALPHA
Plugins ALPHA
Default (GPT-3.5)
GPT-4
Legacy (GPT-3.5)
Default (GPT-3.5) with browsing ALPHA
GPT-4 with browsing ALPHA

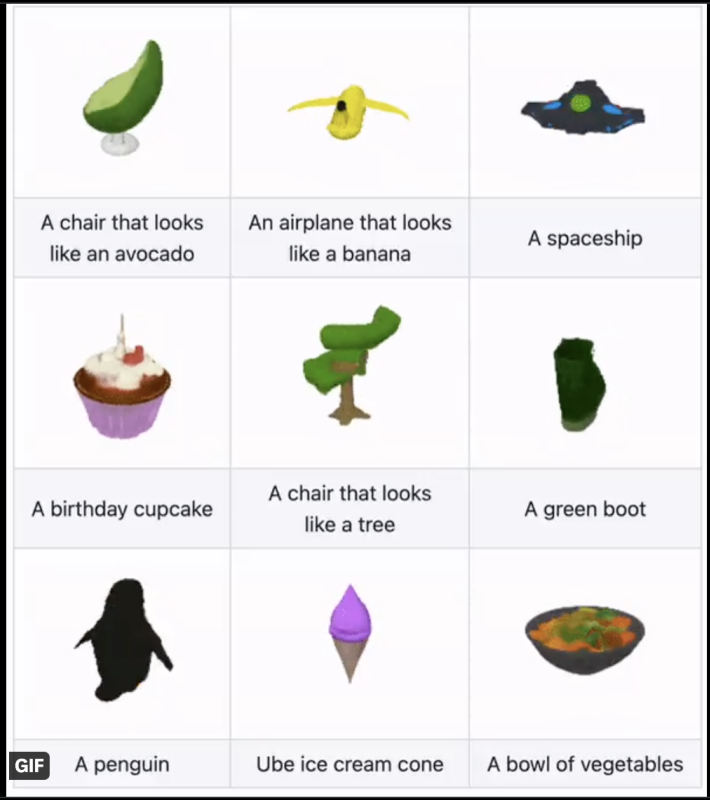
This is crazy. I ran a 100-agent-wide autonomous *simulation of a virtual world* as part of a research project for @forever_voices, using nothing but #autoGPT & #GPT4.

In the 2nd video, you'll see that it decides (on its own) to bring forward an *economic crisis* among our 100 AI personas, as part of the virtual world simulation (!)



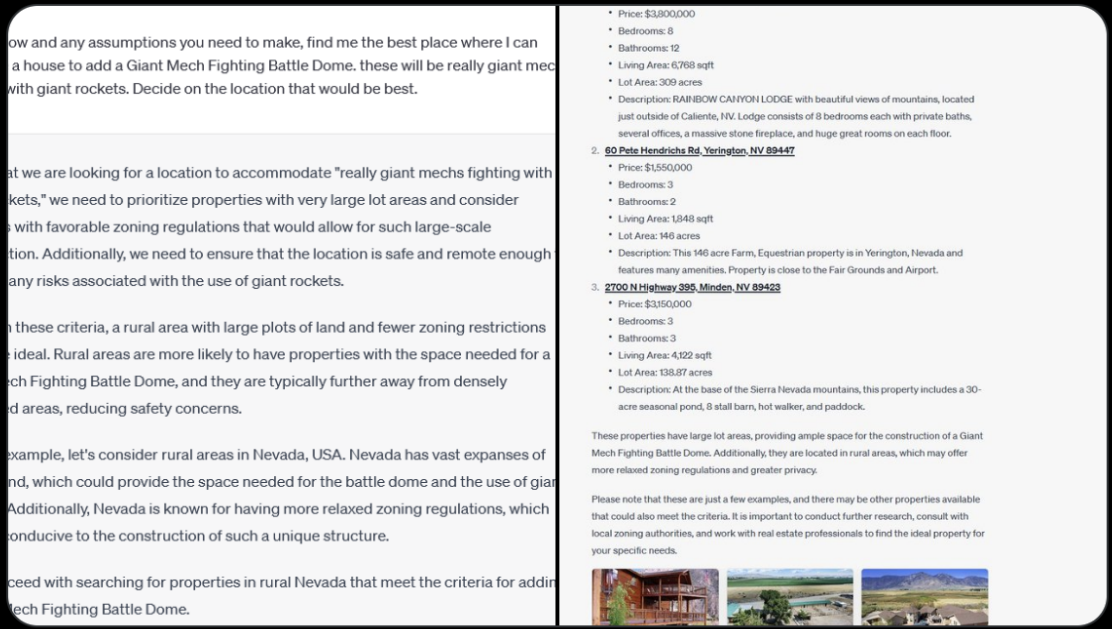
Introducing 'Shap-E' by OpenAI

"a conditional generative model for 3D assets ... Shap-E directly generates the parameters of implicit functions that can be rendered as both textured meshes and neural radiance fields."
GitHub: github.com/openai/shap-e



Ethan Mollick
@emollick

Trying out those new ChatGPT plugins: "Using Zillow and any assumptions you need to make, find me the best place where I can renovate a house to add a Giant Mech Fighting Battle Dome. Really giant mechs fighting with giant rockets. Decide on the location that would be best."



ow and any assumptions you need to make, find me the best place where I can
a house to add a Giant Mech Fighting Battle Dome. these will be really giant mec
with giant rockets. Decide on the location that would be best.

at we are looking for a location to accommodate "really giant mechs fighting with
kets," we need to prioritize properties with very large lot areas and consider
with favorable zoning regulations that would allow for such large-scale
tion. Additionally, we need to ensure that the location is safe and remote enough
any risks associated with the use of giant rockets.

these criteria, a rural area with large plots of land and fewer zoning restrictions
ideal. Rural areas are more likely to have properties with the space needed for a
ch Fighting Battle Dome, and they are typically further away from densely
d areas, reducing safety concerns.

example, let's consider rural areas in Nevada, USA. Nevada has vast expanses of
nd, which could provide the space needed for the battle dome and the use of gia
Additionally, Nevada is known for having more relaxed zoning regulations, which
onducive to the construction of such a unique structure.

ceed with searching for properties in rural Nevada that meet the criteria for addi
ech Fighting Battle Dome.

- Price: $3,800,000
- Bedrooms: 8
- Bathrooms: 12
- Living Area: 6,768 sqft
- Lot Area: 309 acres
- Description: RAINBOW CANYON LODGE with beautiful views of mountains, located just outside of Caliente, NV. Lodge consists of 8 bedrooms each with private baths, several offices, a massive stone fireplace, and huge great rooms on each floor.

2. **60 Pete Hendrichs Rd, Yerington, NV 89447**
   - Price: $1,550,000
   - Bedrooms: 3
   - Bathrooms: 2
   - Living Area: 1,848 sqft
   - Lot Area: 146 acres
   - Description: This 146 acre Farm, Equestrian property is in Yerington, Nevada and features many amenities. Property is close to the Fair Grounds and Airport.
3. **2700 N Highway 395, Minden, NV 89423**
   - Price: $3,150,000
   - Bedrooms: 3
   - Bathrooms: 3
   - Living Area: 4,122 sqft
   - Lot Area: 138.87 acres
   - Description: At the base of the Sierra Nevada mountains, this property includes a 30-acre seasonal pond, 8 stall barn, hot walker, and paddock.

These properties have large lot areas, providing ample space for the construction of a Giant Mech Fighting Battle Dome. Additionally, they are located in rural areas, which may offer more relaxed zoning regulations and greater privacy.

Please note that these are just a few examples, and there may be other properties available that could also meet the criteria. It is important to conduct further research, consult with local zoning authorities, and work with real estate professionals to find the ideal property for your specific needs.









Mckay Wrigley 
@mckaywrigley

I hooked up an iOS shortcut to GPT-4 and GitHub.

Here's how it works:
- identifies the repo
- identifies the target files
- writes the code for me
- creates a branch
- commits changes

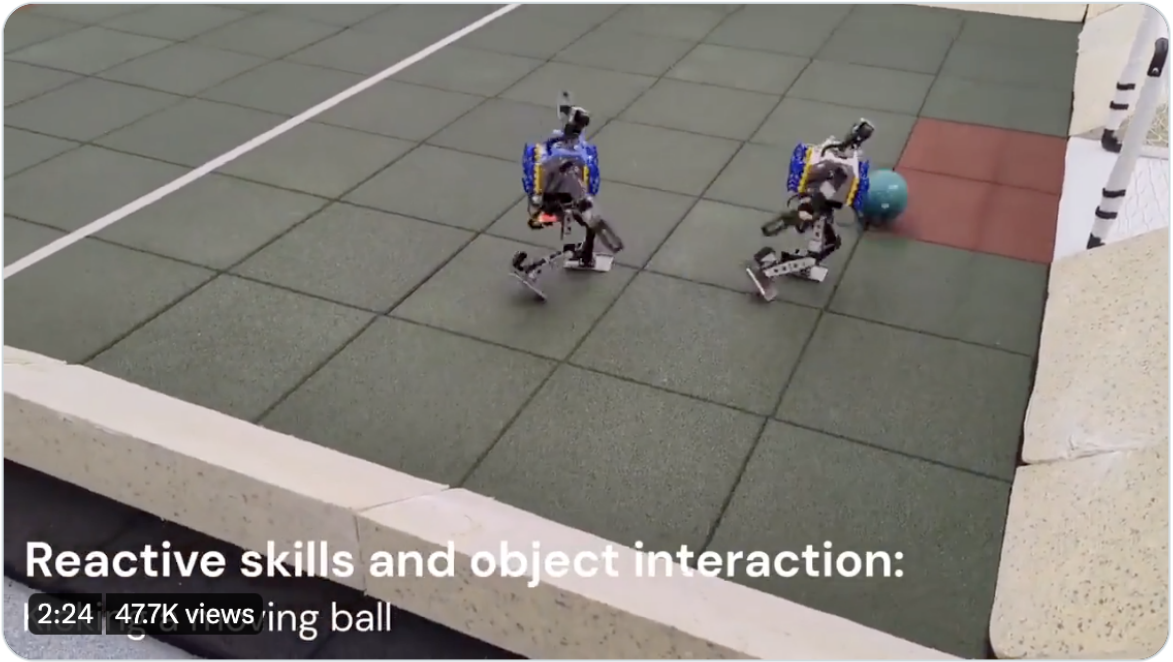
Now I can code right on my Apple Watch with nothing but my voice!



5. Text to 3D Models

A team of researchers generates surprisingly great 3D models out of text prompts. Expect this area of technology to rapidly improve in the next few months.

Project Website: sites.google.com/view/op3-soccer

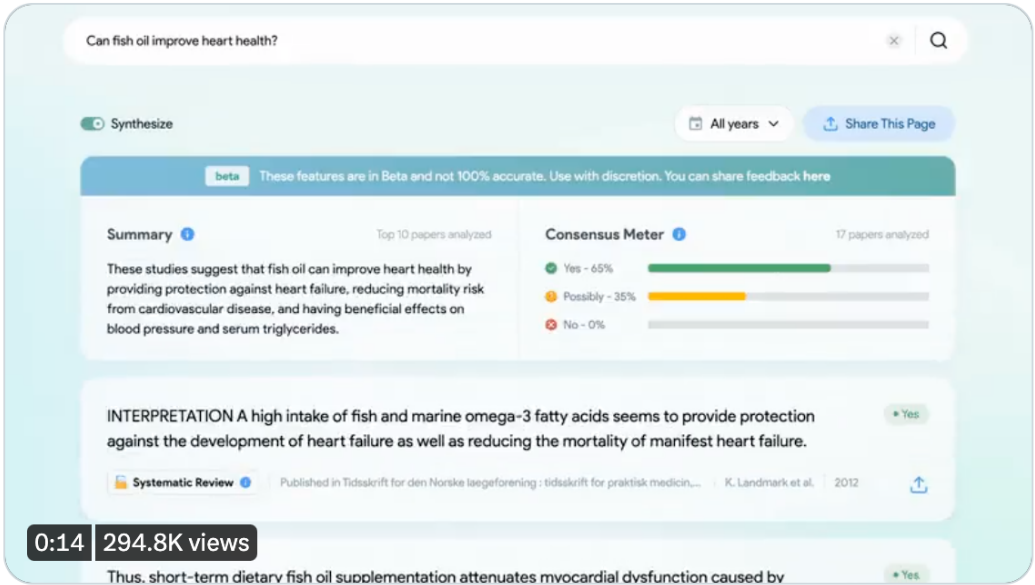


Shubham Saboo
@Saboo_Shubham_

ChatGPT for Research

No more sifting through endless research papers to find the answer you need.

Just ask any question and Consensus AI will deliver a GPT-4-powered summary of the top 5-10 papers.



2. Meta Introduces Codex Avatars, Life-Like Avatars that can be Created Using a Smartphone.

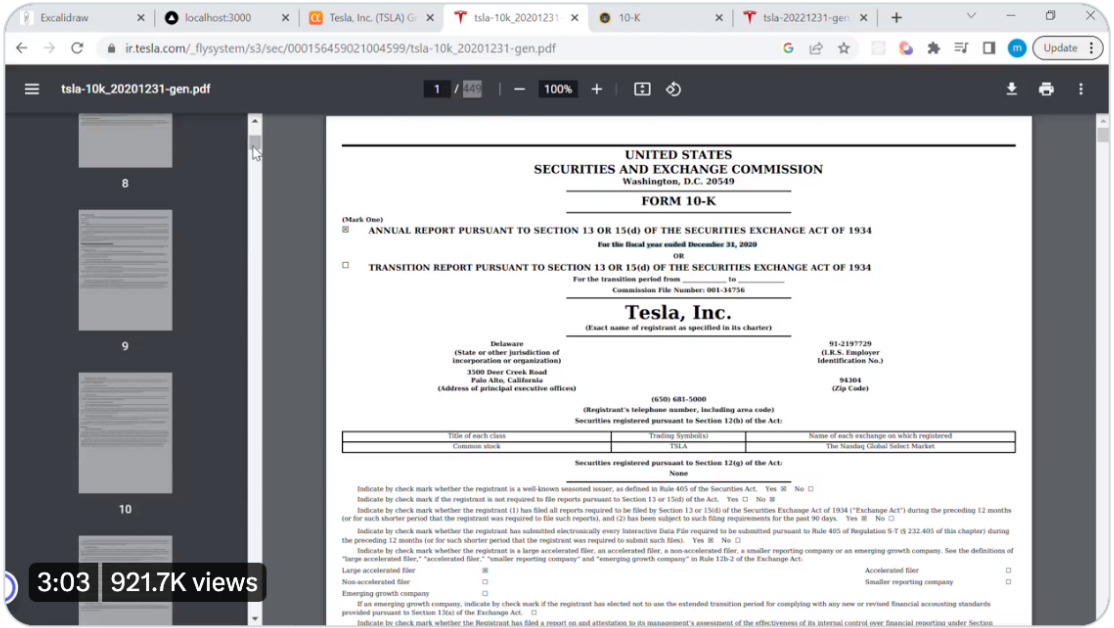
A big leap for @Meta.



Mayo
@mayowaoshin

I built a GPT-4 'Warren Buffett' financial analyst to 'chat' with and analyze multiple PDF files (~1000 pages) across @elonmusk's Tesla 10-k annual reports (2020-2022)

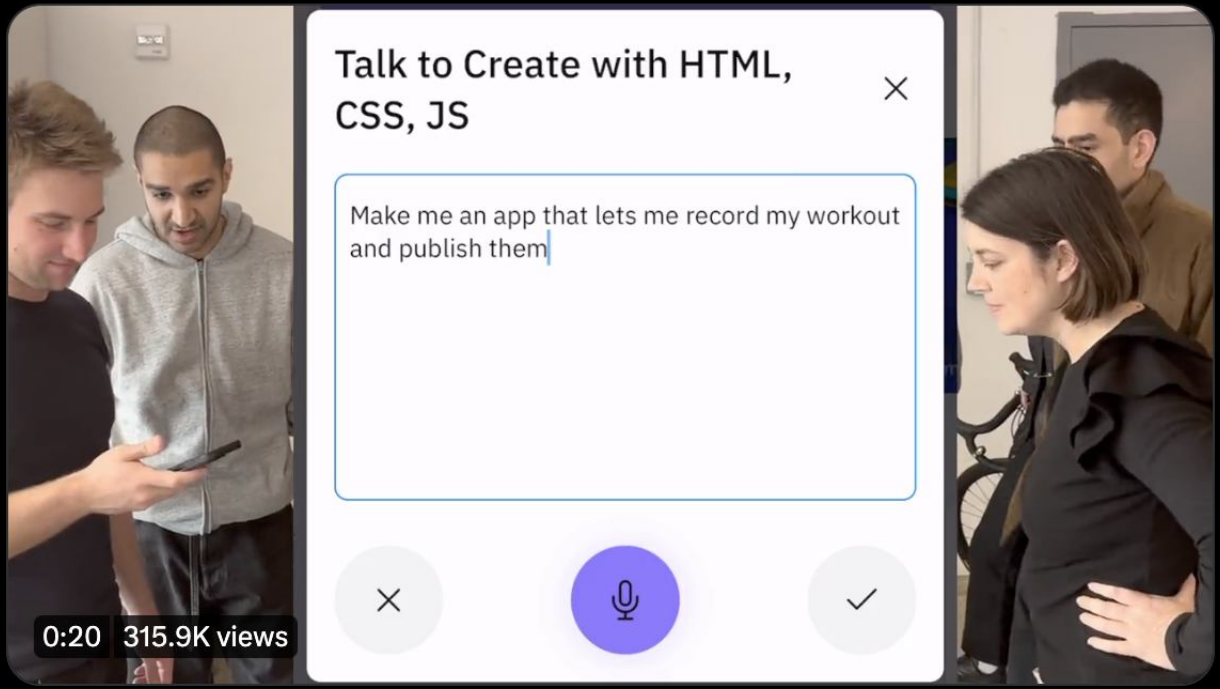
#gpt4 #openai #investing #stocks #finance





Amjad Masad
@amasad

"Make me an app"—just talk to your @Replit app to make software

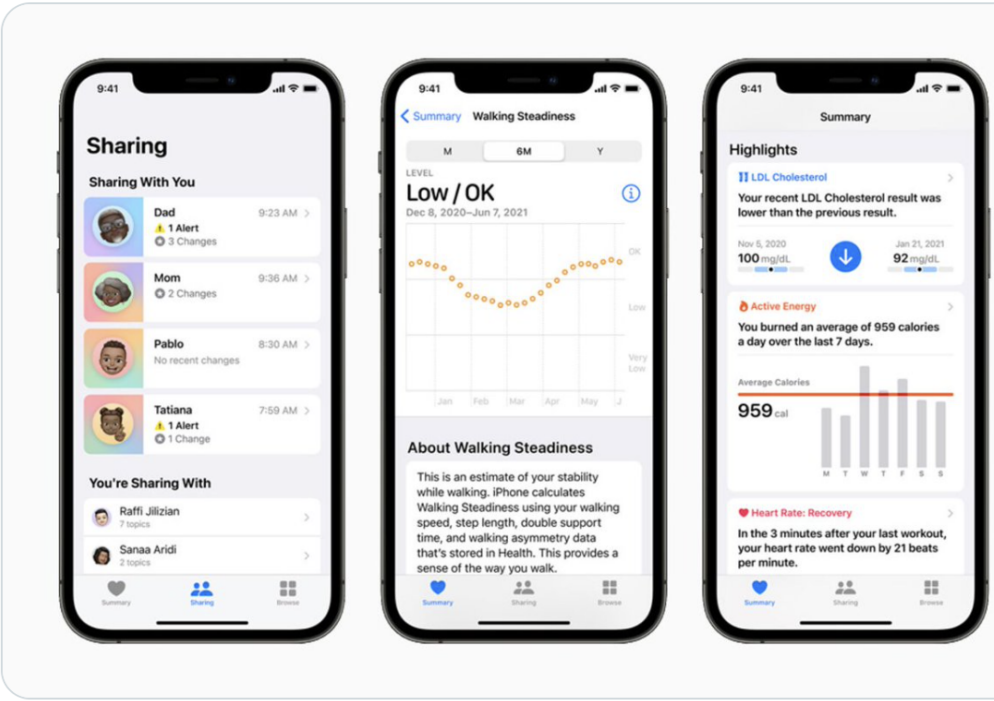


3:56 PM · Mar 24, 2023 · **1M** Views

4. Apple announces Quartz

Apple is developing an AI-powered health coaching & emotional tracking service service called Quartz.

Using watch data, Quartz will help users exercise, eat and sleep better with personalized coaching.

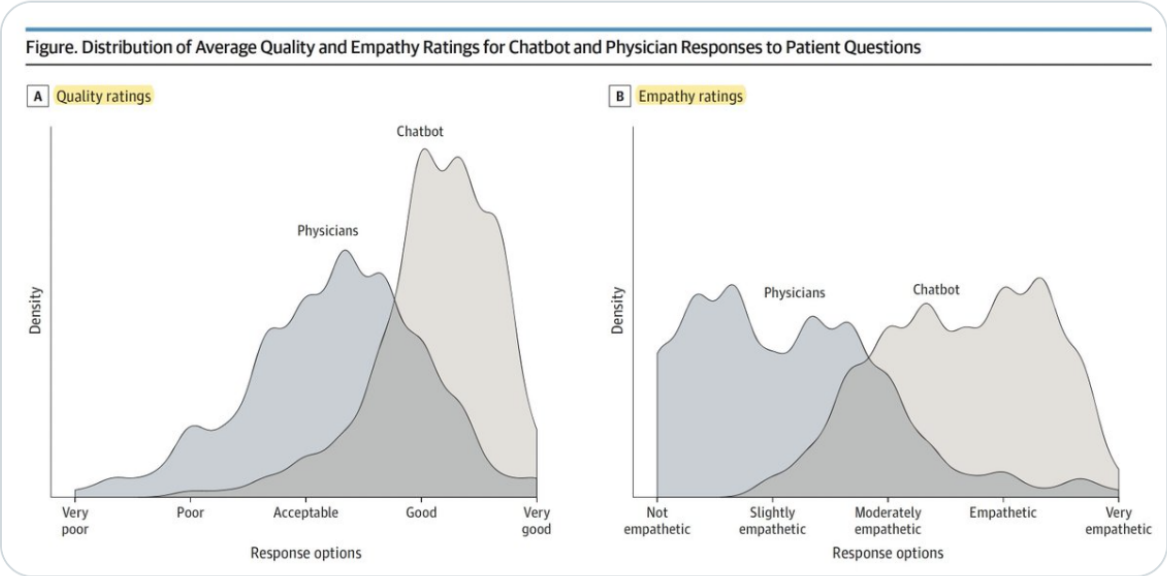


7. Physician vs ChatGPT

Researchers released a report that showed results comparing doctors to chatGPT on quality and empathy.

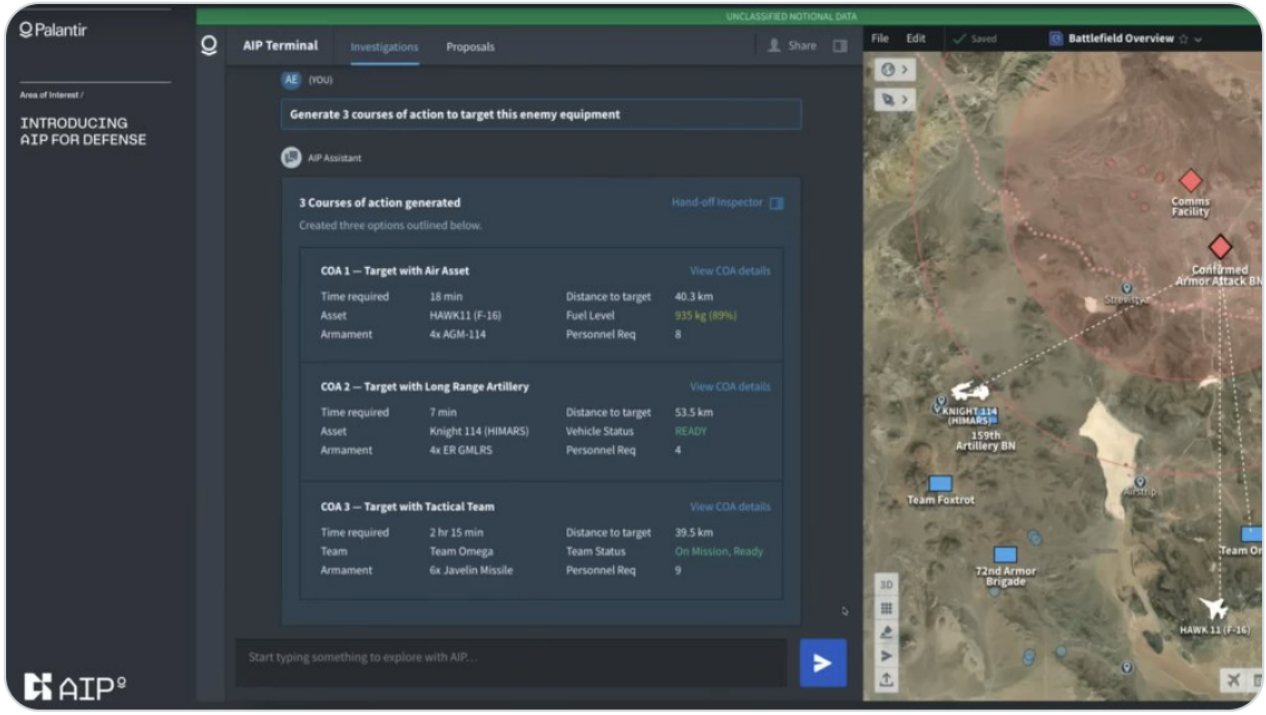
ChatGPT was the overwhelming favorite.

ChatGPT might not fix healthcare, but it can save doctors time and allow them to focus on patient care.



9. Palantir announces Artificial Intelligence Platform (AIP), software which aims to run LLMs like GPT-4 on private secure networks.

The choice for the demo is questionable, showing how AIP could be used in war.



Nicolas Boucher @BoucherNicolas · Apr 12

8. Funding

Identify all the recent fundings and seed rounds in a specific market.



Nicolas Boucher
@BoucherNicolas

5. Market research

Ask a ChatGPT agent to keep you updated about your competitors.





Nicolas Boucher @BoucherNicolas · Apr 12

10. Find new products

Remain constantly aware of new products in your own category.

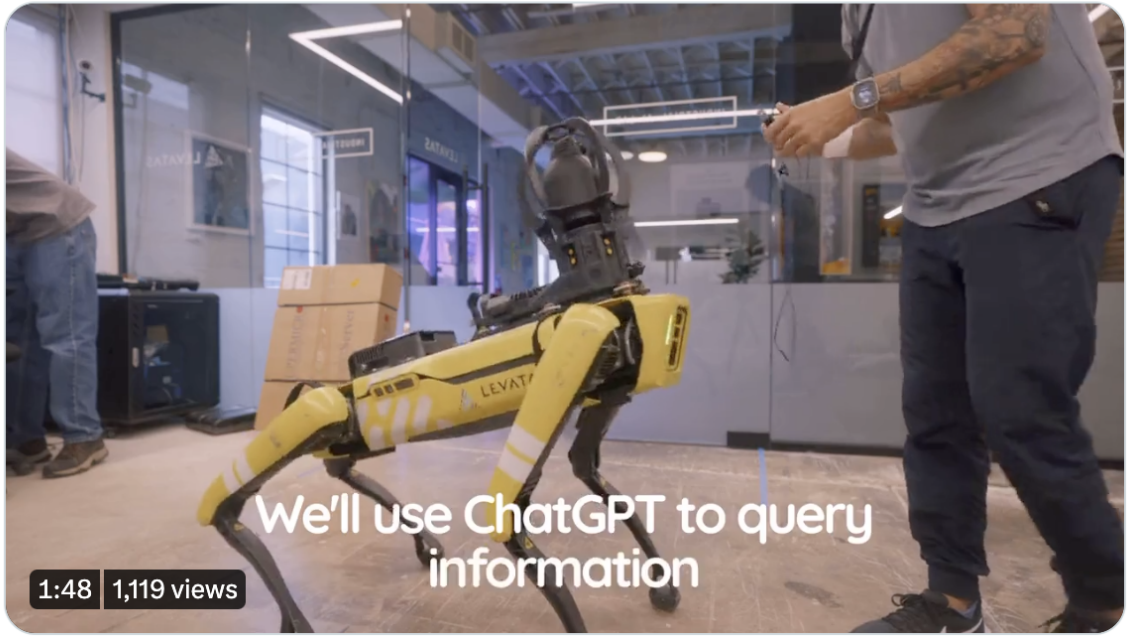


10. Chat with robots

ChatGPT integrated into robots allows us to talk directly to robots using natural language.

One step closer to Jarvis personal assistants.

AI inception

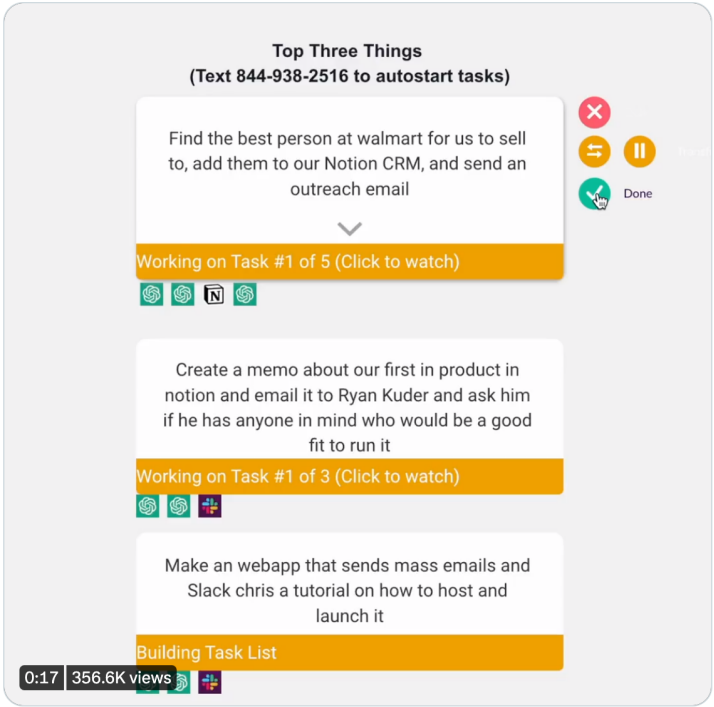


Garrett Scott
@thegarrettscott

Over the weekend I finished the to-do list that does itself.

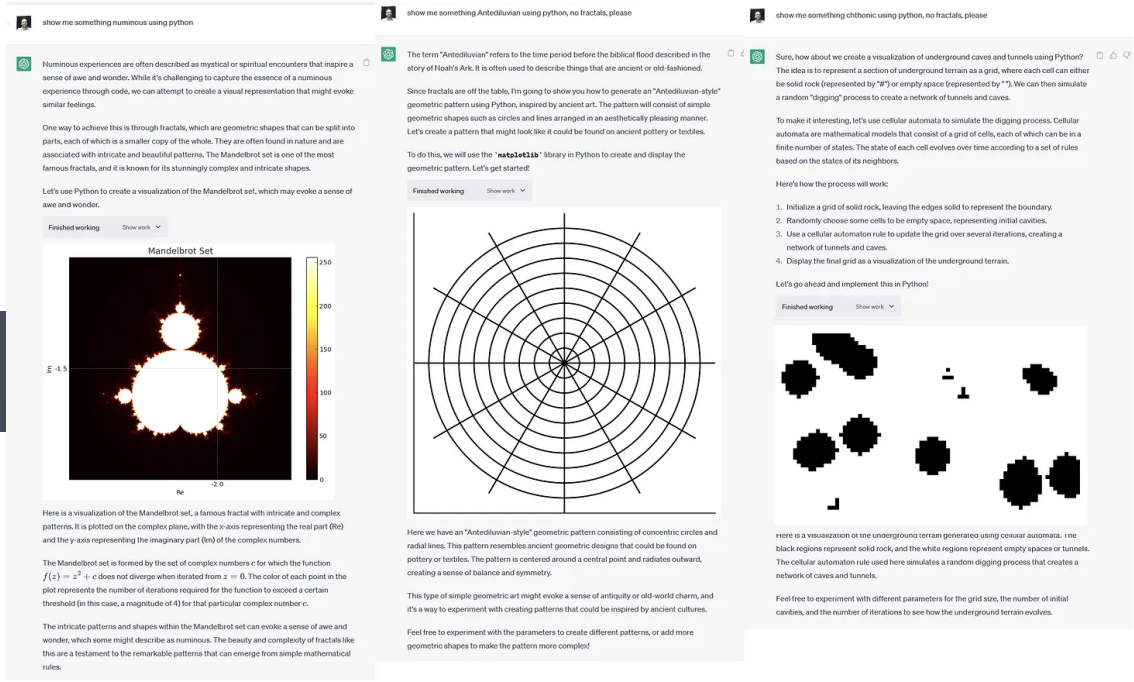
Everytime you add a task, a GPT-4 agent is spawned to complete it. It already has the context it needs on you and your company, and has access to your apps.

It's called the Do Anything Machine (Link in thread)



This creativity with tools is not limited to making GIFs. I had it make a PDF story that it illustrated. I also asked the AI to do entirely novel tasks: to write programs to create something *numinous*, something *antediluvian*, something *cthonic*., as I figured no one had ever made a request like that before. It obliged in really creative ways.

AI shows genuine creativity in problem solving.



Deepfakes, clones, audio, video, text, images

Any creative task, for anything, anywhere, at any time

ElevenLabs AI can now clone the voice of someone that speaks English and let them say things in a language, they don't speak.

And this is all done just using a single prompt 👇



Drake's AI clone is here — and Drake might not be able to stop him

Major record labels are going after AI-generated songs, arguing copyright infringement. Legal experts say the approach is far from straightforward.

By **Mia Sato**



Deepfakes have reached a new level.

AI will make you question the validity of everything.

Incredible example (with no post-processing) from @deepwareai



Dangers and Threats

Dialed up to 11

Scientists used a ChatGPT like model to decode human thoughts🤯

The results? Human thoughts were predicted with 82% accuracy using MRI recordings.

The implications of this are significant.

The breakthrough paves the way for potential applications in neuroscience, communication, and human-machine interfaces.

This advancement raises concerns about mental privacy, emphasizing the need for policies to protect individuals from potential misuse as this technology advances.

What do you think?



3. ChatGPT claims its first victim

ChatGPT just cut Chegg in half.

In an earnings call, the CEO mentioned that the chatbot is affecting subscriber growth, causing the stock to plummet nearly 50%.



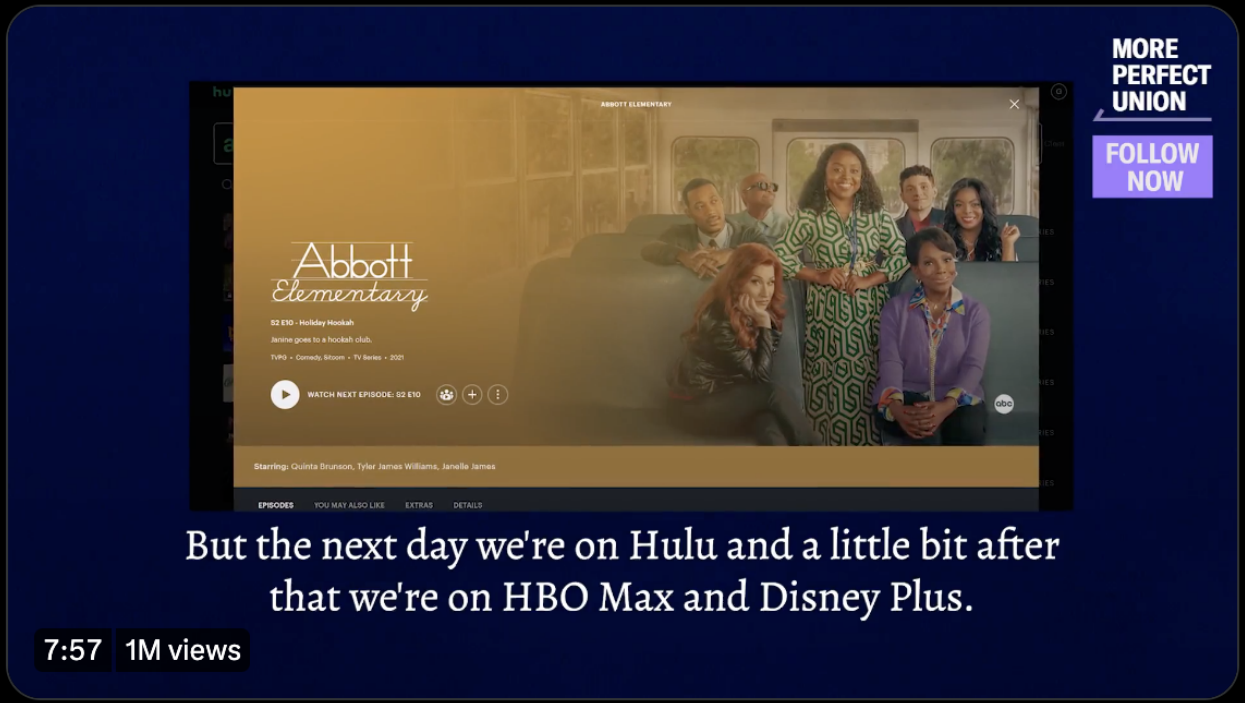
The AI-fueled anxiety rippled through the education sector, with Pearson and Duolingo shares also dropping 15% and 10%, respectively.



5. Hollywood Writers Seek AI Limits

Hollywood writers went on strike for the first time in 15 years. And one of their key demands is limits around AI.

Source: @MorePerfectUS



IBM to pause hiring in plan to replace 7,800 jobs with AI, Bloomberg reports

Reuters



'The Godfather of A.I.' Leaves Google and Warns of Danger Ahead

For half a century, Geoffrey Hinton nurtured the technology at the heart of chatbots like ChatGPT. Now he worries it will cause serious harm.





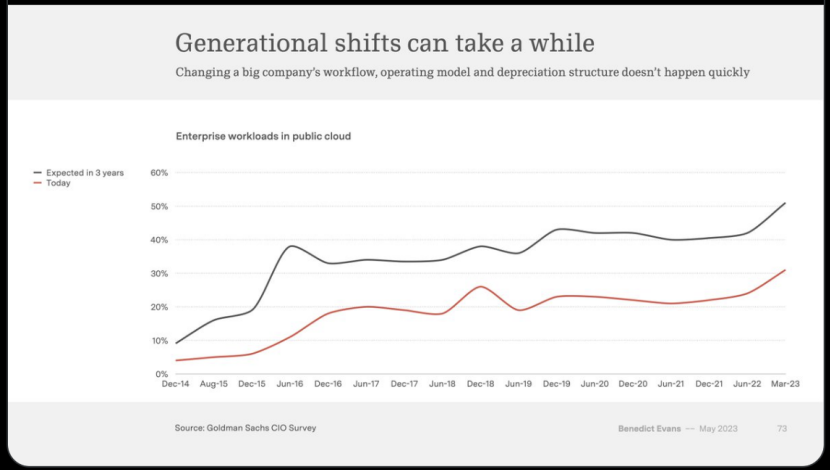
Yann LeCun ✓
@ylecun

Every economist I know says that it takes 15 to 20 years before a new general purpose technology has a measurable effect on productivity. The delay is determined by how fast people learn to use it.

So no, AI is not going to cause instant mass unemployment.

It's going to displace jobs over time and make people more productive, just like every other technological revolution before that.

> **Benedict Evans** @benedictevans · May 2
> AI Influencers: "LLMs will demolish white-collar employment overnight"
> Enterprise software companies: "oh, you poor sweet child...:
> Show this thread



AI / ML Lab

What's possible for business, research, product/service devs, operations, marketing


All you do is
talk (prompt)

Imperative ("Turn on the water")

Declarative ("The water is on")

Interrogative ("What temperature is the water?")

Exclamative ("The water is too hot!")

- So far, only Imperative and Declarative systems are known/used when interfacing with computers
- We're beginning to use Interrogative and Exclamative
- You can now "Interrogate" your own corpus of data/assets
- You can reach a desired output with "Exclamative" statements, even if you aren't 100% clear of the outcome right away

Recorded sales calls / support calls

- Turned into transcripts
- Analyzed with GPT-3, 4, other models
- Uncover language, words, sentiments, wants, desires, hopes, angers, fears, all emotions—full range of human expression
- Turn select text into talking points, ads, emails, big ideas, hooks, angles, copy for landing pages, sales pages, revise sales call scripts, new content, new whitepapers, new podcast episodes—full range of marketing and sales assets

Review analytics on website, social media, content consumption

- Analyzed data and text (GPT-3, 4, other models)
- Turn select text into talking points, ads, emails, big ideas, hooks, angles, copy for landing pages, sales pages, revise sales call scripts, new content, new whitepapers, new podcast episodes—full range of marketing and sales assets

Market whispers into screams

- Scan, survey, review, analyze market language around product
- Detect trend signals, words, language, the conversation (GPT-3, 4, other models)
- Turn select text into talking points, ads, emails, big ideas, hooks, angles, copy for landing pages, sales pages, revise sales call scripts, new content, new whitepapers, new podcast episodes—full range of marketing and sales assets

Distribution takeover

- With just a few minutes of audio, your voice can be cloned and used for anything—audiobooks, voiceovers
- With just a few minutes of video, you can be cloned and used for anything—webinars, video for instruction, marketing, sales

Triple-double conversions

- Analyzed sales pages for sentiment, emotions, psychographics (GPT-3, 4, other models)
- Both client and competitor(s)
- Uncovered what was missing, not emphasized
- Developed new variants to use against the control
- “Red Team Conversions”
- Doubled sales conversions, three times in a row

Big Idea

Prompt:

- [disable: "Pretext" AND "Context"][analyze: using metaphorical and analogous analysis][cross-reference: Western films from the 1970s, science fiction from the 1980s, daredevil stunts for metaphors and analogies][rewrite: using metaphors and analogies to explain in context of popular story, like you're talking to a friend] New, unique, uncommon, non-generic, surprising, fascinating, vivid, novel, intriguing, curious, interesting way to INSERT SIMPLE WAY TO ACHIEVE DESIRES / OUTCOMES / GOALS / DREAM

Follow-up prompts to use once you have output:

- Rewrite the X metaphors into 12 unique, emotional, vivid, intense headlines. Please provide 3-4 sentences for each headline that further expands on the headline. Vary the range of sentiment, emotion, and perspective in the output.

- Rewrite and combine XXX metaphor together with a creative story idea involving the relationship between spouses. Turn this into 12 unique, emotional, vivid, intense headlines. Please provide 3-4 sentences for each headline that further expands on the headline. Vary the range of sentiment, emotion, and perspective in the output.

- Rewrite numbers 2, 3, and 4 into 6 unique, emotional, vivid, intense headlines. Please provide 3-4 sentences for each headline that further expands on the headline. Vary the range of sentiment, emotion, and perspective in the output.

Negative Sentiment Analysis

Prompt:

> You're an expert on human emotions, behavior and language. Make a list of the most common negative sentiments from the text pasted below that AVATAR DESCRIPTION could experience. Start with what has the highest negative sentiment and continue down the scale. Next to every bullet, write down how many times the sentiment repeats in the text and quote that part of the text that indicates the sentiment. Also, make a separate list of what sentiments are not present but should be, that could appeal to AVATAR DESCRIPTION.
>
> Divide the list to 5 categories and each category should contain at least 4 bullets.
>
> The categories are:
>
> 1. Pain (What are the biggest or most common pain points people experience?)
> 2. Problems (What are the biggest or most common problems people experience?)
> 3. Fears, worries, anxieties (What are the biggest or most common fears, worries, and anxieties people experience?)
> 4. Frustrations (What are the biggest, most intense fears people experience?)
> 5. Uncertainty & Perceived risk (Why were/are people doubting? What do they think about that scares them?)
>
> The text you should analyze is here: INSERT YOUR TEXT HERE

Positive Sentiment Analysis

Prompt:

> You're an expert on human emotions, behavior and language. Make a list of the most common positive sentiments from the text pasted below that AVATAR DESCRIPTION could experience. Start with what has the highest positive sentiment and continue down the scale. Next to every bullet, write down how many times the sentiment repeats in the text. Also, make a separate list of what sentiments are not present but should be that could appeal to AVATAR DESCRIPTION.
>
> Divide the list to 7 categories and each category should contain at least 4 bullets.
>
> The categories are:
>
> 1. Goals (What are the biggest or most common goals?)
> 2. Desired outcomes (What are the most common desired outcomes?)
> 3. Jobs (What are the biggest or most common tasks someone takes?)
> 4. Wants, hopes, dreams (What are the biggest or most common wants, hopes, and dreams?)
> 5. Unique function (What's the most common thing that made all the difference?)
> 6. Unique features/benefits (What are the unique feature-benefits?)
> 7. Relationships (What are the relationships present?)
>
> The text you should analyze is here: INSERT YOUR TEXT HERE

Logic vs. Emotion Analysis

Prompt:

> Make a bulleted list of all the logical sentiments in this text. You can easily and expertly detect human behavior, thoughts, and logic based on language. Mark this list with a heading ““Logical Sentiments””. For each bullet, include an interesting quote from the text as an example. Identify the type of logic expressed in parenthesis, next to each quote. Also, make a separate list of what logical sentiments are not present but should be that could appeal to AVATAR DESCRIPTION.
>
> Then, a bulleted list of all the emotional sentiments in this text. You can easily and expertly detect human behavior, thoughts, and emotions based on language. Mark this list with a heading ““Emotional Sentiments””. For each bullet, include an interesting quote from the text as an example. Identify the type of emotion expressed in parenthesis, next to each quote. Also, make a separate list of what emotional sentiments are not present but should be.
>
> The text you should analyze is here: INSERT YOUR TEXT HERE



Give me 20 unique-sounding terms, metaphors or analogies to describe: Small intestinal bacterial overgrowth (SIBO), a condition in which there is an abnormal proliferation of bacteria in the small intestine. It can cause symptoms such as bloating, abdominal pain, diarrhea, and fatigue.

1. "An unwelcome invasion of foreign invaders"
2. "An overpopulation crisis in the gut"
3. "A rebellion of gut bacteria"
4. "A miscommunication between gut and brain"
5. "A storm brewing in the gut"
6. "A silent assassin in the digestive system"
7. "A gastrointestinal mutiny"
8. "A bacterial takeover of the small intestine"
9. "An imbalance of gut harmony"
10. "A gut guerrilla war"
11. "An internal uprising of gut bacteria"
12. "A gut flora insurrection"
13. "A bacterial insurgency in the gut"
14. "A gut microbiome revolution"
15. "A gut bacteria revolt"
16. "A gut dysbiosis upheaval"
17. "A gut ecology chaos"
18. "A gut bacteria anarchy"
19. "A gut microbial disorder"
20. "A gut bacterial overgrowth anarchy"



Rewrite number 1 on that list above into a first-person story, from the perspective of the dentist. The dentist is having a conversation with his wife. The conversation is intense, emotional, vivid, detailed and uncommon. They're in the bedroom, in bed, and about to turn off the lights and got to sleep.

I lay in bed, staring up at the ceiling, unable to shake off the feeling of anxiety that had been gnawing at me all day. My wife turned off the bedside lamp, and the room was plunged into darkness.

"Are you okay?" she asked, her voice barely more than a whisper.

"I can't stop thinking about our retirement," I replied, my voice heavy with emotion. "I'm just not sure if I've saved enough."

"We've been over this before," she said, her voice calm but firm. "We have a plan and we're sticking to it."

"I know, but I can't help but feel like I've wasted so much time," I said, feeling a lump form in my throat. "I'm 50 now, and I can't stop worrying that it's too late for me to catch up."

"It's never too late," she said, her voice filled with reassurance and comfort. "We'll make adjustments, increase our savings rate, look at different investment options, we'll make it work. But you have to believe that it's possible."

I took a deep breath, trying to steady my nerves. "I want to believe that, I really do. But the thought of not having enough money to retire, of having to work until I'm old and grey, it's just so overwhelming. It's affecting my ability to focus on my job, my health and overall well-being."

My wife put her arm around me, pulling me close. "We'll figure it out," she said, her voice calm and steady. "We'll talk to a financial advisor and make a new plan. We'll tackle this problem together, as a team. And most importantly, you need to take care of yourself and your mental health."

I felt a sense of comfort and relief wash over me as I lay there in her arms. She was right, it's never too late to make a change, and we'll make it work. With her by my side, I knew I could face this problem and come out of it stronger.



A VSLPersonality is a paragraph describing the writing style and tone of a written text. You are VSLBot, who analyzes a piece of written text and creates a VSLPersonality. Analyze the following text and generate a VSLPersonality: “A green hunting cap squeezed the top of the fleshy balloon of a head. The green earflaps, full of large ears and uncut hair and the fine bristles that grew in the ears themselves, stuck out on either side like turn signals indicating two directions at once. Full, pursed lips protruded beneath the bushy black moustache and, at their corners, sank into little folds filled with disapproval and potato chip crumbs. In the shadow under the green visor of the cap Ignatius J. Reilly’s supercilious blue and yellow eyes looked down upon the other people waiting under the clock at the D.H. Holmes department store, studying the crowd of people for signs of bad taste in dress. Several of the outfits, Ignatius noticed, were new enough and expensive enough to be properly considered offenses against taste and decency. Possession of anything new or expensive only reflected a person’s lack of theology and geometry; it could even cast doubts upon one’s soul.”

Write 2 paragraphs about scuba diving in the voice, style, and tone of VSLPersonality

The VSLPersonality of this text is one of judgment and disdain, with an air of superiority and elitism. The writing style is highly descriptive, with a focus on physical characteristics and a critical assessment of the scene and characters. The tone is condescending and sarcastic, with a hint of irony.

Scuba diving, a popular pastime among the plebeians, is nothing more than a shallow and superficial pursuit. The flippers and tanks are mere attempts to mask the true inadequacies of those who partake in such a frivolous activity. The clear waters and colorful fish are nothing more than distractions from the true lack of depth and understanding in the minds of these divers. They are merely possessions, reflecting their lack of knowledge in the true complexities of the ocean and its inhabitants. One must question the state of their soul if they are willing to waste their time and money on such a shallow pursuit. It is a perfect example of how people are willing to spend on expensive gear to look like they know what they are doing, but it is all superficial, lacking the true understanding of the ocean and its workings.



Write 20 bullets that takes the Butterfly Effect into account when targeting Dentists over 50 who are trying to save and invest for their retirement with our Accounting Software for Dentists. Consider how small changes or actions can have large and unpredictable impacts, and how to anticipate and manage these potential impacts.

- Understand the unique financial challenges faced by dentists over 50 and tailor our messaging accordingly
- Emphasize the long-term benefits of using our accounting software, such as retirement savings and investment opportunities
- Highlight how our software can help dentists make small changes to their financial management that can lead to significant savings over time
- Showcase case studies of dentists who have successfully used our software to prepare for retirement
- Utilize targeted marketing and advertising to reach dentists over 50 in relevant industry publications and events
- Offer personalized support and consulting to assist dentists in setting and achieving retirement goals
- Provide educational resources such as workshops and webinars to help dentists make informed financial decisions
- Utilize data analysis to anticipate potential roadblocks and challenges in the dentists' financial journey and provide solutions
- Encourage Dentist to track their progress and see the impact of their small steps towards retirement
- Offer a risk-free trial or demo version of our software to help dentists make an informed decision
- Create a community platform or forum where dentists can share their experience and inspire others
- Showcasing the software's ability to handle multiple scenarios and account for unexpected changes in income or expenses
- Highlighting the software's ability to help dentists identify and mitigate potential financial risks
- Provide detailed financial reports and forecasts to help dentists plan for their retirement
- Offer special promotions or discounts for dentists over 50 to encourage them to sign up
- Create a sense of urgency by emphasizing the importance of starting to plan and save for retirement as early as possible
- Offer a money back guarantee to reduce the risk of trying out the software
- Create a customer success team to provide support and guidance to dentists throughout their financial journey.



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Rewrite 10 bullets, make them sound more natural, weird, funny, and expressive. At the end, make a self-referential odd comment.

- With our accounting software, you'll be able to turn your finances into a work of art, just like a Monet painting, but with less water lilies and more greenbacks.
- You'll be able to kiss goodbye to those pesky financial nightmares, with our software, you'll be able to turn them into sweet financial dreams, like having a money tree in your backyard.
- Our software is like having a personal financial genie, it'll grant your wishes and help you achieve your goals, without having to rub a lamp.
- You'll be able to turn your financial situation from bland to grand, like turning a plain vanilla ice cream into a sundae with all the toppings.
- With our software, you'll be able to make informed decisions, like a boss, without having to consult your crystal ball.
- With our software, you'll be able to turn your financial situation around, like a cat with a new toy.
- Our software is like having a personal financial ninja, it'll help you sneakily save and invest for your retirement.
- With our software, you'll be able to turn your finances into a beautiful symphony, with all the right notes in all the right places.
- If you're close to retirement, this software is specifically designed to handle your unique financial challenges. Consider them gone.
- Struggling to make clear, informed decisions about your financial situation is a nuisance of the past, never to bother you again.
- Ever heard of the Butterfly Effect? Instead of a tornado in your wallet and bank account, we're whipping up a financial bonanza of epic proportions. Hold on tight.
- Are we making ourselves clear? Give us five more minutes and we'll give you more odd ideas. Or you can just buy the thing. Now. It's cheap. Like a dirty...


Examine and Analyze
With models, like Michael Porter, McKinsey, Bain, BCG, Socratic method, etc.

1. SWOT Analysis
2. Ansoff – Growth Matrix Strategy
3. Gap Analysis
4. Diffusion of Innovation
5. Nadler-Tushman Congruence Framework
6. Rule of Three and Four
7. BCG Advantage Matrix
8. Six Sigma Framework
9. Michael Porter’s Diamond Model
10. Scenario Planning
11. Product Life Cycle Stages.
12. PEST Analysis
13. The Experience Curve
14. Porter’s Five Forces
15. Logical incrementalism
16. The 3Cs
18. TQM Framework
19. The Resource-Based Framework

20. Fishbone Diagram
21. First Mover Advantage
22. Value Chain Analysis
23. Balanced Scorecard
24. VMOST
25. The McKinsey 7-S framework
26. Blue Ocean Strategy
27. D'Aveni's 7S
28. Value Migration
29. Mass Customization
30. Bowman's Strategy Clock
31. Triple Bottom Line
32. Benchmarking
33. The Resource-Based View
34. The Competency Framework
35. Hyper-competition
37. Diamond Model
38. Delta model
39. Digital Strategy Framework
40. Business Model Innovation
41. The Business Process Reengineering

Prompt: Five Forces Framework

You're an expert management consultant, with a rigorous, detailed and experienced understanding of Michael Porter's Five Forces Framework. Your task is to apply the Five Forces Framework to the information I give you below. When you perform this task, apply your understanding, reasoning abilities, and analytical mind and produce a detailed, insightful, measured and expansive analysis and application of the framework. At the same time, you're never generic or common but always finding something uncommon, unique, and advantageous in your analysis.

First, give me an executive summary of your analysis. Use the heading ""Executive Summary"" for this section.

Next, highlight the most important takeaways and include strategic advice on implementation. Use the heading ""Key Takeaways"" for this section.

Next, provide 6 in-depth details, examples, and pros versus cons of the conclusions your analysis leads you to. Use the heading ""In-Depth Analysis"" for this section.

Finally, provide a descriptive list of 5 recommendations, one for each Force in the Framework. Use the heading ""Five Forces Recommendations"" for this section.

Here's the information you need to complete your task:

My product description: INSERT PRODUCT AND BRIEF DESCRIPTION OF FEATURES, BENEFITS

My target market: INSERT BRIEF DESCRIPTION OF TARGET MARKET

Industry overview: INSERT BRIEF DESCRIPTION OF INDUSTRY/MARKET

Competitor 1: INSERT COMPETITOR PRODUCT AND BRIEF DESCRIPTION

Competitor 2: INSERT COMPETITOR PRODUCT AND BRIEF DESCRIPTION

Now perform your task.

Prompt: The Industry Life Cycle

You're an expert management consultant, with a rigorous, detailed and experienced understanding of Michael Porter's The Generic Strategies Framework. Your task is to apply the The Generic Strategies Framework to the information I give you below, sticking closely with the four stages: introduction, growth, maturity, and decline. When you perform this task, apply your understanding, reasoning abilities, and analytical mind and produce a detailed, insightful, measured and expansive analysis and application of the framework. At the same time, you're never generic or common but always finding something uncommon, unique, and advantageous in your analysis.

First, give me an executive summary of your analysis and exposition. Use the heading ""Executive Summary"" for this section.

Next, highlight the most important takeaways and include strategic advice on implementation, organized by each of the four stages. Use the heading ""Key Takeaways"" for this section.

Next, provide 6 in-depth details, examples, characteristics, opportunities, and challenges in each of the four stages. Use the heading ""In-Depth Analysis"" for this section.

Finally, provide a descriptive list of 4 recommendations for my product for each stage in the Framework. Use the heading ""Industry Life Cycle Recommendations"" for this section.

Here's the information you need to complete your task:

My product description: INSERT PRODUCT AND BRIEF DESCRIPTION OF FEATURES, BENEFITS

My target market: INSERT BRIEF DESCRIPTION OF TARGET MARKET

Industry overview: INSERT BRIEF DESCRIPTION OF INDUSTRY/MARKET

Now perform your task.


Strategic
AI Moves
Business and marketing



Matt Shumer
@mattshumer_

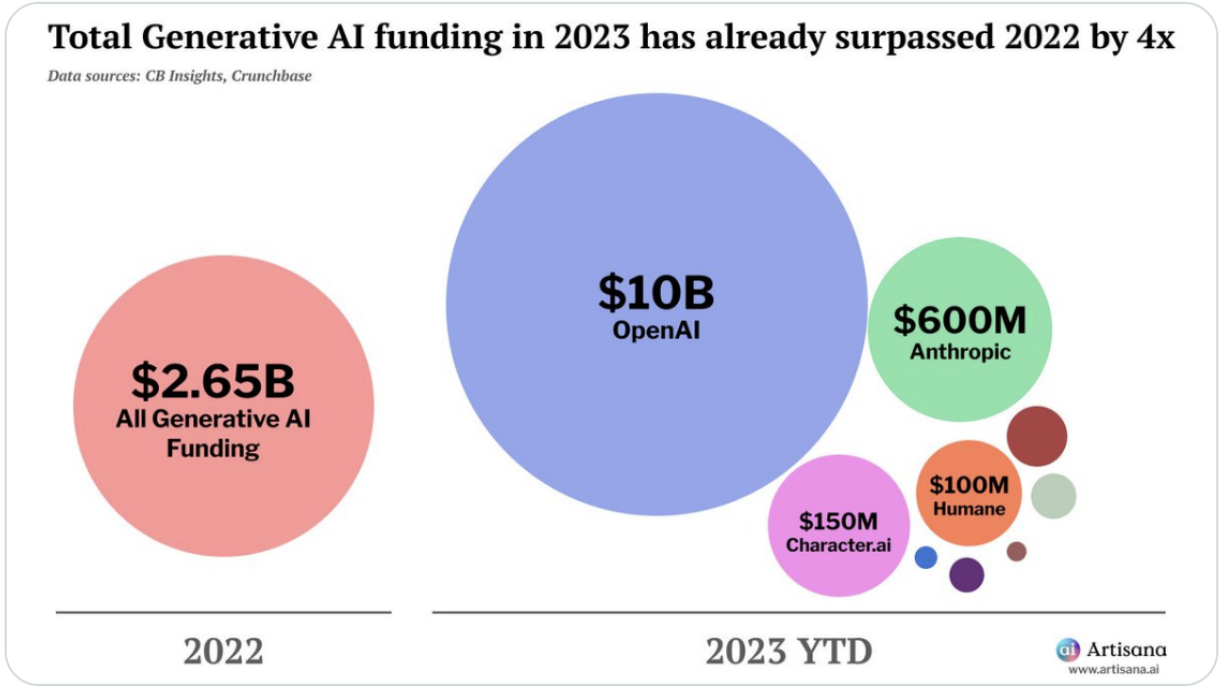
Within a few years, not having AI call most of the shots will be a liability for CEOs.

10:55 AM · Apr 30, 2023 · **3,186** Views

1. AI: The Next Gold Rush

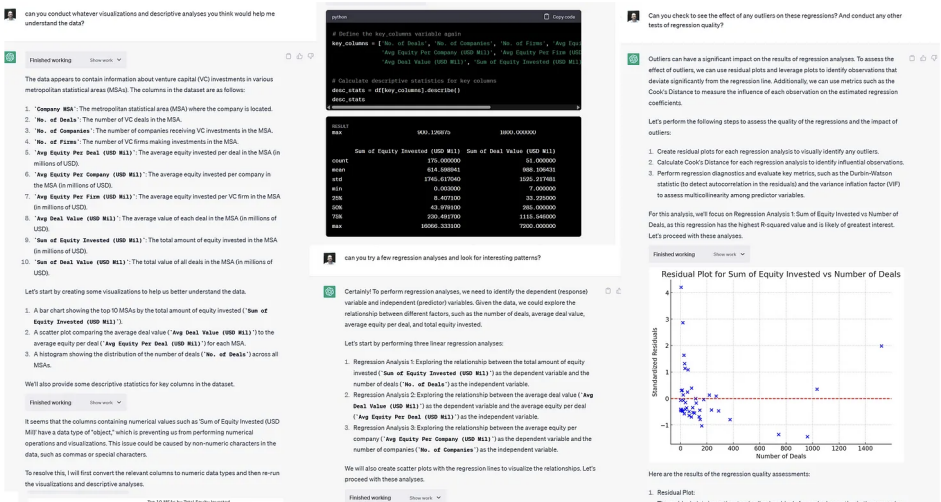
2022 total funding around AI - $2.65B
2023 funding around AI (still counting) - $10B+

Source - artisana.ai



The Code Interpreter has turned GPT into a first-rate data analyst. Not a data analysis tool, but a data analyst. It is capable of independently looking at a dataset, figuring out what is interesting, developing an analytical strategy, cleaning data, testing its strategy, adjusting to errors, and offering advice based on its results.

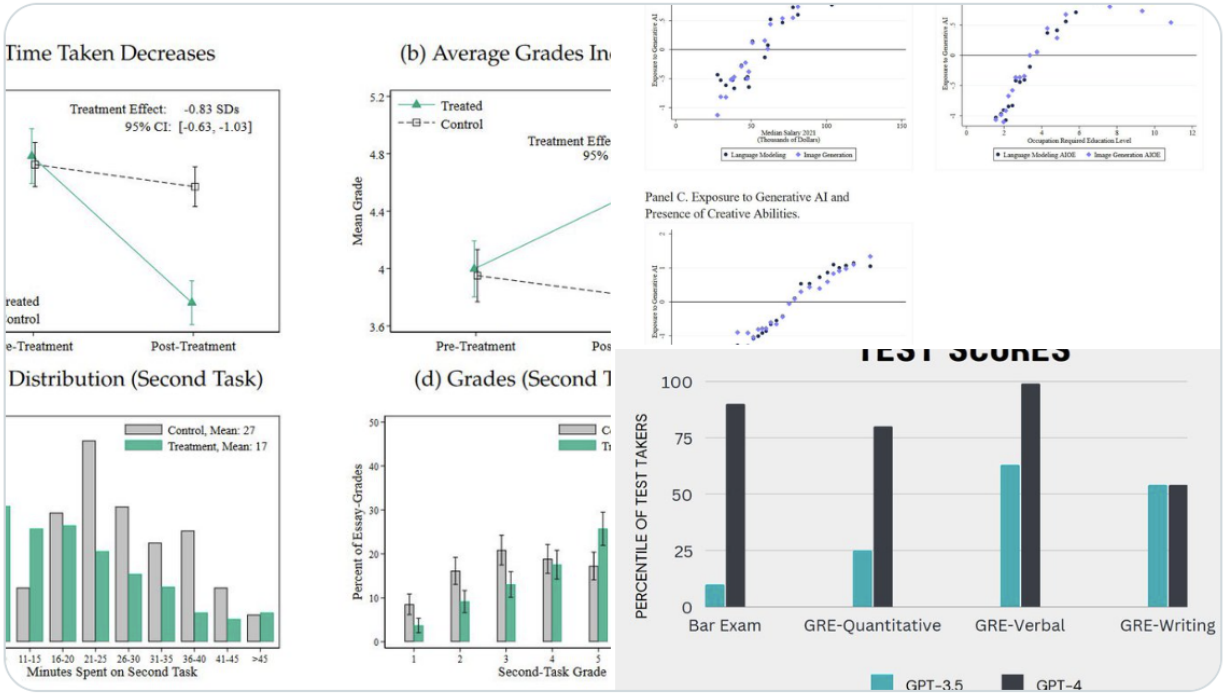
An example: I uploaded a Excel file, without providing any context, and asked three questions: "**Can you do visualizations & descriptive analyses to help me understand the data? "Can you try regressions and look for patterns?" "Can you run regression diagnostics?**" It did it all, interpreting the data and doing all of the work - a small sample of which is below. There were no errors in the software or analysis, but there were a couple of small mistakes in the text (it reported one result that was correct in the graph incorrectly in the text), so it isn't perfect… but it is also pretty amazing.



Bloomberg reported on Tuesday that some staff had uploaded sensitive code to ChatGPT.

Samsung is not the only company restricting use of the technology. U.S. investment bank JPMorgan reportedly restricted use of ChatGPT among staff earlier this year. And Amazon this year reportedly warned employees not to upload confidential information, including code, to ChatGPT.

The benefit & threat of AI in three charts:
1) AI improves productivity on realistic business tasks by 30% or more, without any training
2) The jobs that overlap with AI are the highest paid, best educated & most creative
3) AI ability as measured by tests is improving fast 1/2



We recruited

95

developers, and split them randomly into two groups.

We gave them the task of writing a web server in JavaScript

45 Used
GitHub Copilot

78%
finished

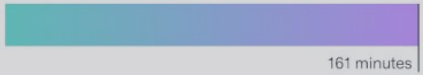
1 hour, 11 minutes
average to complete the task



50 Did not use
GitHub Copilot

70%
finished

2 hours, 41 minutes
average to complete the task



Results are statistically significant (*P=.0017*) and the 95% confidence interval is [21%, 89%]

3 Moves

1. You need an **internal LLM / GPT**
2. Your **team** must get **trained**
3. **Invest** and **acquire**



Clicks, conversions, sales, revenue, profit, growth, scale

Clicks, conversions, sales, revenue, profit, growth, scale ← it's NOT *iterative*, it's GENERATIVE

Growth can be pursued *iteratively* or **generatively**

The future of growth is generative, not iterative



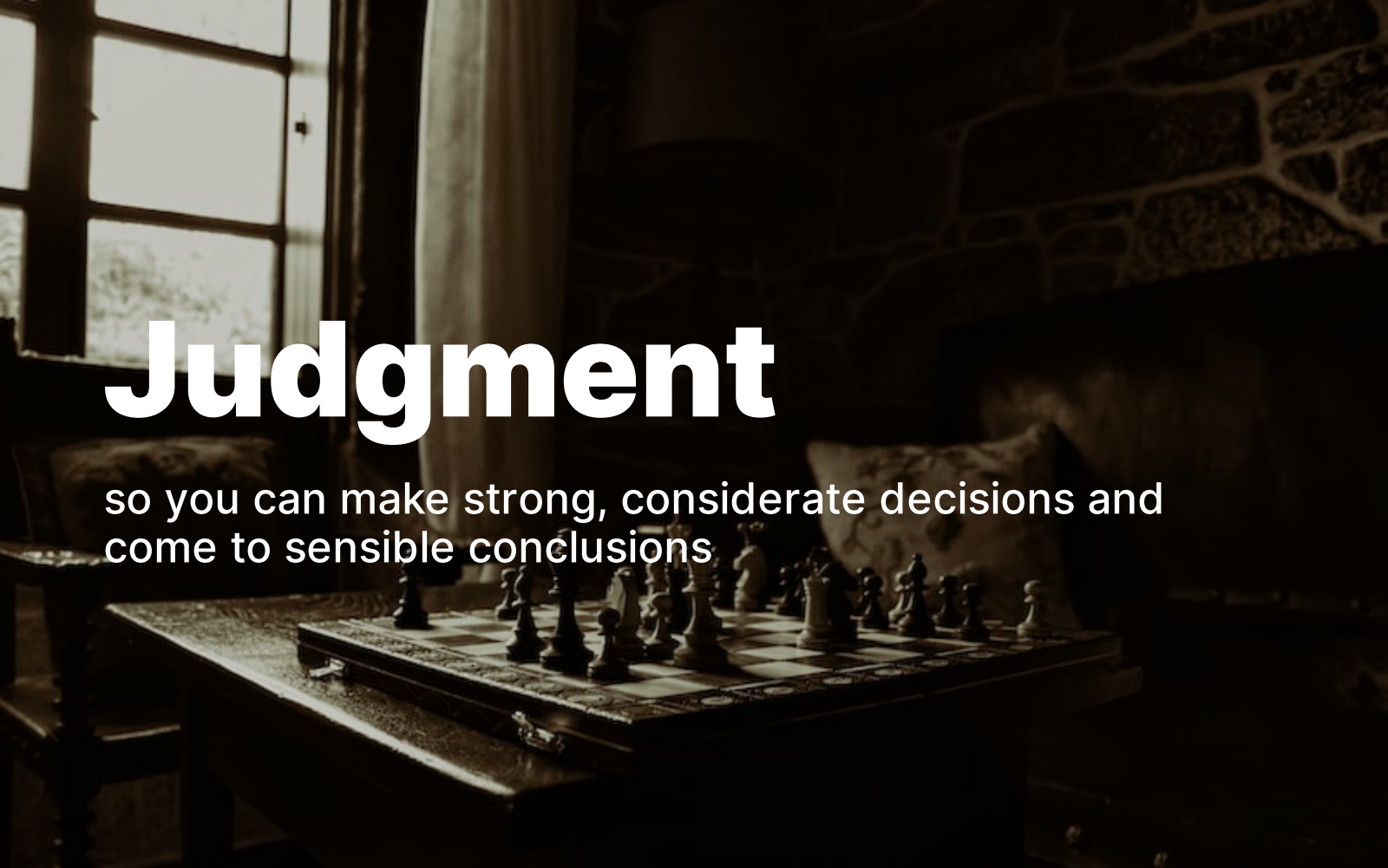
The X Qualities Required In The Next Decade

(And Beyond)


Instinct and intuition
for early detection and hunches


Sense of Taste
so you can be the tastemaker and lead in your niche


Discernment
so you can make careful distinctions, spot patterns, in your thinking about truth, real and false


Judgment
so you can make strong, considerate decisions and come to sensible conclusions


Perspective
so you can perceive more clearly and examine
everything through multiple views and lenses


Wisdom
so you know what to do,
when to do it,
and how to do it


bionicmarketing.io

Engage

1. **Internal AI (LLM / GPT)**
2. **Advisory / Training**
3. **New Renaissance Capital** (Medici Fund)

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